

### **About this Privacy Policy**

This Privacy Policy outlines the terms and conditions set by World Climate Foundation (WCF) and its affiliates regarding the handling of Personal Data collected from clients and customers when using services provided by WCF and/or our partners. We update this Privacy Policy periodically.

The aim of this Privacy Policy is to inform you about what kinds of personal data we collect and store, the reasons why we do it, how we do it, and who we share it with.

### **Why We Collect Your Data**

WCF may collect and process your Personal Data for the following reasons:

- A. **Speaker Recruitment & Event Planning:** WCF may contact you as a guest, or a speaker, for one of our events. Any information regarding, but not limited to, contacting you and/or your company will be collected for communication and event planning purposes.
- B. **Event Registration:** In order to be eligible to attend events organized by WCF and/or our partners, you will be required to register for said events. This is done to ensure that you are the correct and sole user of the ticket/pass that is issued to you for the event.
- C. **Future Events:** If you have attended one of our events and voluntarily provided your personal data, either through registration or in the form of a business card, your data can be stored in our database for a period up to 2 years, and this information may be used to contact you for future events.

### **What Data We Collect and Process**

When using any service provided by WCF and/or our partners we may collect and process some or all of the following Personal Data:

- A. **Contact information:** When contacting, or being contacted by us, we will keep a record of your contact details
- B. **Information you give us:** Personal information you provide to us, when registering for our events through **Eventbrite**, **ON24**, or other methods. The specific types of data we collect may depend on the type of event you register for
- C. **Our correspondence:** It is likely we will keep a record of any correspondence between you and us
- D. **Website and communications usage:** We may collect details of your visit to WCF and/or partner websites, through the use of cookies and other tracking technologies (such as Google Analytics)

To elaborate, the types of data we collect may include, but not be limited to: First name, Surname, Mobile Phone Number, Home Phone Number, Email Address, Company Name, Home Address, Job title, Work Address, Work City, Work Country, Work County, Work Postcode, Work Phone.

### **How Do We Collect Your Data**

Your data can be collected in the following ways:

- A. Voluntary submission when using **Eventbrite**, **ON24**, or other methods to register for WCF events or providing your business card at the event itself
- B. Through third party affiliates of WCF, including partners and co-organizers of our events
- C. Gathered through the use of Google Analytics

### **WCF and the use of Google Analytics**

WCF and our partners operate websites that use Google Analytics, therefore the information collected and stored can include but may not be limited to your IP address, country of origin, city of origin, language among others. Google Analytics is a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on visitors' computers, to help the website operators analyze how visitors use the site. The information generated by the cookie about the visitors' use of the website will generally be transmitted to and stored by Google on servers in the United States.

On behalf of the website operator, Google will use this information for the purpose of evaluating the website for its users, in order to compile reports on website activity, and to provide other services relating to website activity and internet usage for website operators.

WCF and our partners may collect and store the data made available through the use of Google Analytics.

You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that in this case you may not be able to use the full functionality of this website.

### **How Long We Store Your Data**

Any information collected by WCF, or through one of our partners/third-party affiliates, will be stored in our database for up to **5 years**. Alternatively, you may have your information deleted at any point during this **5 year** period by sending a request to [contact@wclimate.com](mailto:contact@wclimate.com).

### **Who Has Access to Your Data**

WCF is responsible for the treatment of any and all personal data collected directly by and through WCF, this information will be handled solely by WCF and our appointed Data Protection Officer to ensure your information is handled in a correct and lawful manner.

Non-sensitive information such as your Name and Company Name may be publicly published in WCF media, or used and displayed at WCF events.

Any information gathered by WCF, from partners, or third-party affiliates will abide to WCF's rules and privacy policy regarding handling personal data.

### **Cookies**

Cookies are small text files placed on visitors' computers, they are mainly used to improve use and navigation of the visited website, or to analyze how visitors use the site. The three main types of cookies are:

- A. **Session:** These cookies will expire when you close your internet browser, or if you remain inactive for a certain amount of time
- B. **Permanent:** These remain even after your internet browser is closed. They are generally used to store login information to avoid having to re-enter your details each time the website is used
- C. **Third-party:** These are generally installed by third-party websites, for analytical purposes

Cookies are used on our websites in order for us to gather data through Google Analytics. The types of cookies used are strictly necessary for performance/analytics. The use of cookies allows us to operate our websites and deliver an optimal visitor experience.

You can prevent the collection of your data generated by cookies, regarding the use of websites owned or operated by WCF and our partners, and the processing of data by Google by downloading and installing the browser plug-in through the following link:

<http://tools.google.com/dlpage/gaoptout?hl=en>.

### **Transfer to other countries**

WCF operates on a global scale, as a result we may share your personal data with our international partners and co-organizers. Personal data collected within the European Union and Switzerland, may be shared with third parties who reside outside the European Union and Switzerland. Whenever data is shared with partners and co-organizers located outside the European Union and Switzerland, WCF will take all required measures to ensure the safety and security of your data as outlined by GDPR.

### **Consent**

If you have checked the box stating "I accept personal data processing according to the Privacy Policy..." we will process your information for up to **5 years** or until it is no longer relevant. This can happen if your information becomes outdated, or when you request to have it erased from our database.

You can withdraw your consent at any time by sending us an email at [contact@wclimate.com](mailto:contact@wclimate.com), informing us you no longer wish for your data to be controlled and processed by us.

### **Privacy Policy**

Your data will always be processed in a secure and confidential manner in accordance with applicable laws, including the Personal Data Regulation and the Data Protection Act.

Your information will be used solely for the purpose for which it was collected and it will be deleted either upon request or when it is no longer relevant.

### **Contact Information**

If you have any questions regarding the issues discussed in this privacy policy, or would like to have your data deleted from our database, you can contact us at [contact@wclimate.com](mailto:contact@wclimate.com).

Or at:

World Climate Foundation

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